



PALMYRA CANAL TOWN DAYS

2017

The Palmyra Canal Town Days Parade Committee would like to invite you to be a part of an exciting new component to the Palmyra Canal Town Days Parade. Historically, the Parade is mostly made up of bands and marching civic groups. We would like to expand the participation and excitement in the event by adding a true float competition! Placing a float in the parade can promote your business and make people aware of your connection and commitment to the community.

This year, the theme of the Parade will be *Fabulous Fifty!* To commemorate 50th years of Canal Town Days. Floats should be created according to the following criteria:

- *A vehicle which can be pushed, pulled, towed or powered.
(It can even be people-powered!)
- *It should creatively present your interpretation of the theme.
- *Your organization's name should be prominently displayed.
- *For the safety of our spectators, nothing is to be thrown from the float. (Candy may be handed out, not tossed.)
- *Youth floats must be prepared by the youth participating in the entry. Adults may assist in the assembly, but the majority of the work must be done by youth. The judges reserve the right to place floats in either the youth or adult category.

Palmyra Canal Town Days would like to encourage interest in the community and its' businesses beyond the days of the Festival. This forum is an easy way to promote and advertise your business and encourage citizens from the community as well as visitors to patronize your establishment. Why not give it a try? Maybe get a friendly competition going with other business owners.

To register your float for the parade please go online to www.palmyracanaltowndays.org and fill out the Float Category form as well as the Parade Announcement form so we can accurately promote your business!

Sincerely,
Sharon Condit
Parade Chairperson